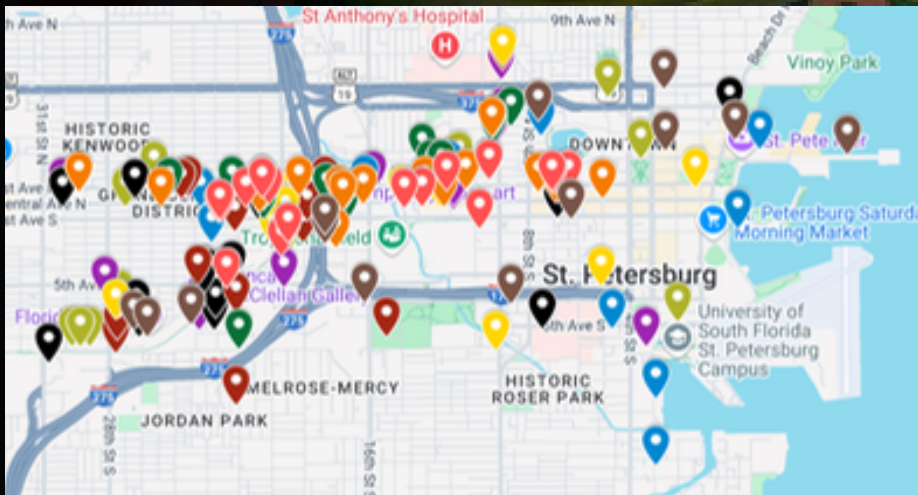


RISE & SHINE

Now in its second decade, the SHINE Mural Festival returns **November 6-15, 2026**, bringing bold public art to the streets of St. Petersburg. Produced by the St. Petersburg Arts Alliance, SHINE will feature all local muralists, celebrating the creative talent within our City of the Arts and highlighting the lasting impact of public art in shaping and inspiring community.



200+ New Murals

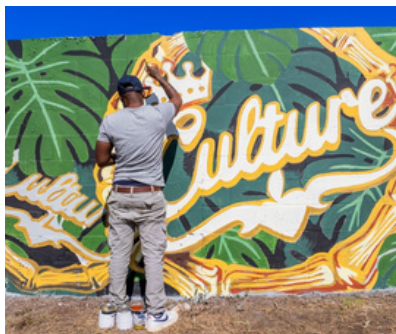
CREATED SINCE 2015

Led by local artists and community members, SHINE illuminates the power of art in public spaces by:

REVITALIZING NEIGHBORHOODS



INSPIRING DIALOGUE



UNITING COMMUNITIES



SHINE | AUDIENCE

EVENT ATTENDEES

Art in public places draws a wide audience and removes barriers that often limit access to other art forms.

16,000

ANNUAL ESTIMATED VISITORS
DURING SHINE WEEK

MEDIA ATTENTION

16

MEDIA
FEATURES

50 M+

VIEWERS/READERS
ACROSS ALL MEDIA*

**Does not include social media*

11,650

SHINE 11 ATTENDEES



ST. PETERSBURG WAS VOTED **THE 5TH BEST CITY FOR STREET ART** IN THE
USA TODAY 10BEST READERS' CHOICE AWARDS 2025 THANKS TO SHINE!

SOCIAL MEDIA

SHINE has maintained an active web and social media presence since 2015.

facebook @SHINEONSTPETE



1.2M VIEWS
IN SHINE SEASON



15,000
FOLLOWERS



3h 23m
WATCH TIME

Instagram @SHINEONSTPETE



121.5K REACH
IN SHINE SEASON



26,027
FOLLOWERS



981
SHARES

WEB TRAFFIC

[CLICK HERE FOR THE SHINE WEBPAGE](#)



18,636

PAGE VIEWS
(SHINE SEASON)

948 VIEWS/MONTH
(OFF-SEASON)



SHINE AUDIENCE

SHINE | MEDIA

CLICK THE HEADLINES TO SEE WHAT PEOPLE ARE SAYING ABOUT SHINE!

**ART FOR ART'S SAKE I
SEE HOW THE SHINE ST.
PETERSBURG MURAL
FESTIVAL HAS LEFT ITS
MARK ON ST. PETE**



**ST. PETE'S MURAL
FESTIVAL SHINES,
DESPITE HURRICANE
INTERFERENCE**



**12 YEARS AND 180+
MURALS LATER, SHINE
CONTINUES TO
TRANSFORM ST. PETE
INTO AN OPEN-AIR ART
GALLERY**



SHINE | IMPACT

COMMUNITY COLLABORATIONS

Since 2015, SHINE has produced 30+ community murals and special projects with local nonprofit organizations including:



girl scouts
of west central florida



**TAMPA BAY
WATCH**
DISCOVERY CENTER



BOYS & GIRLS CLUBS
OF THE SUNCOAST

170+

ARTISTS
COMMISSIONED
BY SHINE SINCE
2015

\$61-\$69

SPENT PER DAY
BY EVENT
ATTENDEES

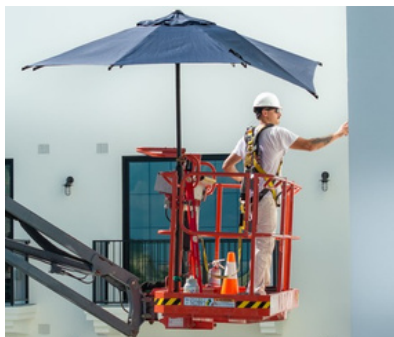
500+

OPPORTUNITIES
CREATED FOR LOCAL
ARTISTS TO SHOWCASE
THEIR WORK

COMMUNITY BENEFITS OF SHINE MURALS:



PROVIDE OPPORTUNITIES
FOR PEOPLE TO ENGAGE
WITH ART AND ARTISTS



CATAPULT THE CAREERS OF
LOCAL ARTISTS



BUILD APPRECIATION FOR
NON-TRADITIONAL ART
MEDIUMS

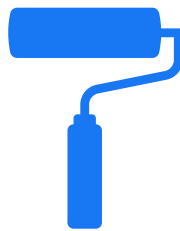
SHINE | SPONSORSHIP

For over a decade, SHINE has lifted and illuminated our community, and meaningful partnerships make it possible.

Here are some of the generous organizations that have supported SHINE:



SHINE SPONSORS HELP US:



**SUPPLY PAINT,
ROLLERS, AND
OTHER MATERIALS**



**CONTINUE TO EMPLOY
AND SUPPORT ARTISTS
IN OUR COMMUNITY**



**RENT LIFTS,
SCAFFOLDING, AND
OTHER EQUIPMENT**

SUPPORTING SHINE PRESENTS A UNIQUE OPPORTUNITY TO:

- Became associated with one of the most exciting public art events in the country
- Build stronger community ties
- Promote your business and your brand

YOUR ACTION FURTHERS ART & ARTISTS!

Interested in supporting SHINE through a direct or in-kind donation?
Email Charlene Harrison at charlene@stpeteartsalliance.org!