

SHINE MURAL FESTIVAL 2026

SHINE[®]

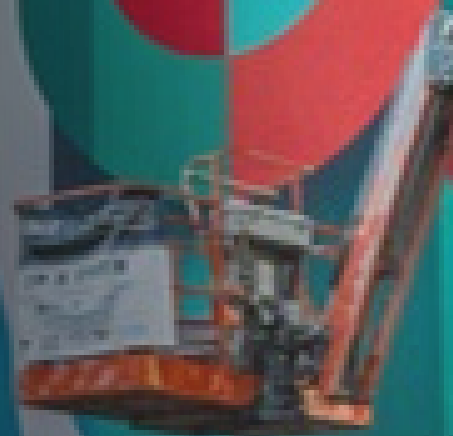
ST. PETERSBURG
MURAL FESTIVAL

SPONSORSHIPS

SHINE 2026

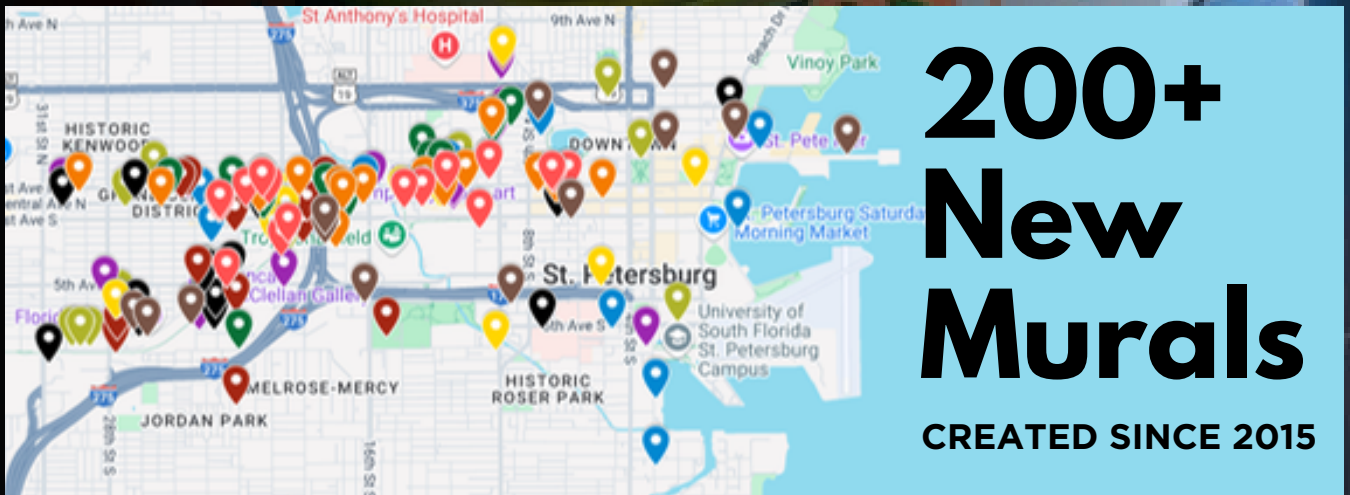
PRODUCED BY

ST. PETERSBURG
ARTS
ALLIANCE



RISE & SHINE

Now in its second decade, the SHINE Mural Festival returns **November 6-15, 2026**, bringing bold public art to the streets of St. Petersburg. Produced by the St. Petersburg Arts Alliance, SHINE will feature all local muralists, celebrating the creative talent within our City of the Arts and highlighting the lasting impact of public art in shaping and inspiring community.

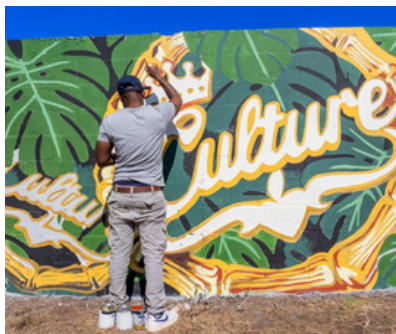


Led by local artists and community members, SHINE illuminates the power of art in public spaces by:

REVITALIZING NEIGHBORHOODS



INSPIRING DIALOGUE



UNITING COMMUNITIES



SHINE | AUDIENCE

EVENT ATTENDEES

Art in public places draws a wide audience and removes barriers that often limit access to other art forms.

16,000

ANNUAL ESTIMATED VISITORS
DURING SHINE WEEK

MEDIA ATTENTION

16

MEDIA
FEATURES

50 M+

VIEWERS/READERS
ACROSS ALL MEDIA*

**Does not include social media*

11,650

SHINE 11 ATTENDEES



ST. PETERSBURG WAS VOTED **THE 5TH BEST CITY FOR STREET ART** IN THE
USA TODAY 10BEST READERS' CHOICE AWARDS 2025 THANKS TO SHINE!

SOCIAL MEDIA

SHINE has maintained an active web and social media presence since 2015.

facebook @SHINEONSTPETE



1.2M VIEWS
IN SHINE SEASON



15,000
FOLLOWERS



3h 23m
WATCH TIME

Instagram @SHINEONSTPETE



121.5K REACH
IN SHINE SEASON



26,027
FOLLOWERS



981
SHARES

WEB TRAFFIC

[CLICK HERE FOR THE SHINE WEBPAGE](#)



18,636

PAGE VIEWS
(SHINE SEASON)

948 VIEWS/MONTH
(OFF-SEASON)



SHINE AUDIENCE

SHINE | MEDIA

CLICK THE HEADLINES TO SEE WHAT PEOPLE ARE SAYING ABOUT SHINE!

**ART FOR ART'S SAKE I
SEE HOW THE SHINE ST.
PETERSBURG MURAL
FESTIVAL HAS LEFT ITS
MARK ON ST. PETE**



**ST. PETE'S MURAL
FESTIVAL SHINES,
DESPITE HURRICANE
INTERFERENCE**



**12 YEARS AND 180+
MURALS LATER, SHINE
CONTINUES TO
TRANSFORM ST. PETE
INTO AN OPEN-AIR ART
GALLERY**



SHINE | IMPACT

COMMUNITY COLLABORATIONS

Since 2015, SHINE has produced 30+ community murals and special projects with local nonprofit organizations including:



girl scouts
of west central florida



**TAMPA BAY
WATCH**
DISCOVERY CENTER



BOYS & GIRLS CLUBS
OF THE SUNCOAST

170+

ARTISTS
COMMISSIONED
BY SHINE SINCE
2015

\$61-\$69

SPENT PER DAY
BY EVENT
ATTENDEES

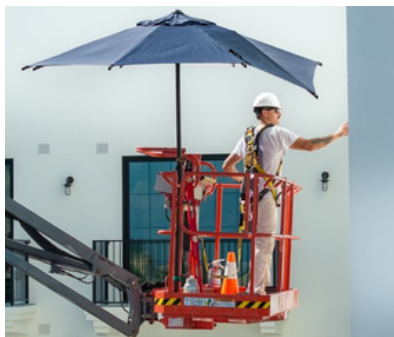
500+

OPPORTUNITIES
CREATED FOR LOCAL
ARTISTS TO SHOWCASE
THEIR WORK

COMMUNITY BENEFITS OF SHINE MURALS:



PROVIDE OPPORTUNITIES
FOR PEOPLE TO ENGAGE
WITH ART AND ARTISTS



CATAPULT THE CAREERS OF
LOCAL ARTISTS



BUILD APPRECIATION FOR
NON-TRADITIONAL ART
MEDIUMS

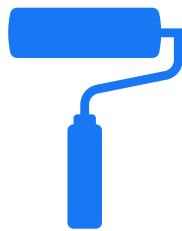
SHINE | SPONSORSHIP

For over a decade, SHINE has lifted and illuminated our community, and meaningful partnerships make it possible.

Here are some of the generous organizations that have supported SHINE:



SHINE SPONSORS HELP US:



**SUPPLY PAINT,
ROLLERS, AND
OTHER MATERIALS**



**CONTINUE TO EMPLOY
AND SUPPORT ARTISTS
IN OUR COMMUNITY**



**RENT LIFTS,
SCAFFOLDING, AND
OTHER EQUIPMENT**

SUPPORTING SHINE PRESENTS A UNIQUE OPPORTUNITY TO:

- Became associated with one of the most exciting public art events in the country
- Build stronger community ties
- Promote your business and your brand

YOUR ACTION FURTHERS ART & ARTISTS!

Interested in supporting SHINE through a direct or in-kind donation?
Email Charlene Harrison at charlene@stpeteartsalliance.org!



SHINE

**ST. PETERSBURG
MURAL FESTIVAL**

SPONSOR LEVELS

FESTIVAL SPONSORSHIPS

- **TITLE SPONSOR - \$50,000**
- **PRESENTING SPONSOR - \$25,000**
- **SUPPORTING SPONSOR - \$10,000**
- **COMMUNITY SPONSOR- \$7,500**
- **MURALIST SPONSOR - \$5,000**

INDIVIDUAL SPONSORSHIPS

- **HOSPITALITY SPONSOR- \$2,500**
- **ADVOCATE SPONSOR - \$1,000**
- **LUNCH BUNCH SPONSOR - \$500**

SPONSOR LEVELS

TITLE SPONSOR

\$50,000 SPONSORSHIP

SHINE
ST. PETERSBURG MURAL FESTIVAL

As the exclusive **Title Sponsor**, your brand will be prominently recognized as the lead supporter of SHINE 2026. This elite level offers maximum visibility and alignment with one of the nation's top mural festivals. Ideal for companies looking to demonstrate bold civic leadership and longstanding commitment to the arts.

- Exclusive event specific Title Sponsorship
- Opportunity to speak at SHINE opening and closing events
- Logo hyperlink on SPAA & SHINE Websites
- Logo included in digital SHINE Guidebook
- Recognition on SHINE artist banners and in SHINE related print and social media
- Opportunity to provide branded merchandise in artist welcome bags
- 10 Limited Edition SHINE Year 10 Coffee Table Books
- 10 SHINE Postcard Books
- Invitations for four (4) representatives to select SPAA Programs and Special Events
- Complimentary four (4) named Arts SPAA Membership benefits for 1 year
- Invitations to all SPAA Donor Recognition Events

**FESTIVAL
SPONSORSHIP**

TITLE SPONSOR

PRESENTING SPONSOR

\$25,000 SPONSORSHIP

Presenting Sponsors are pillars of the SHINE Festival, receiving elevated brand visibility while directly supporting the artists and infrastructure that make SHINE possible. This level is designed for partners who value both community impact and brand prestige.

- Logo hyperlink on SPAA & SHINE website
- Logo included in digital SHINE Guidebook
- Opportunity to provide branded merchandise in artist welcome bags
- Recognition on SHINE artist banners and in SHINE related print and social media
- Opportunity to Speak at a SHINE event
- 8 Limited Edition SHINE Year 10 Coffee Table Books
- 8 SHINE Postcard Books
- Invitations for four (4) representatives to select SPAA Programs and Special Events
- Invitations SPAA Donor Recognition Events
- Complimentary two (2) named SPAA Membership benefits for 1 year

SUPPORTING SPONSOR

\$10,000 SPONSORSHIP

Support SHINE's roots by becoming a **Supporting Sponsor** — directly impacting artist welcome, public programming, and mural execution. This level celebrates your commitment to inclusive community growth and vibrant public art.

- Logo hyperlink on SHINE website
- Logo included in digital SHINE Guidebook
- Opportunity to provide branded merchandise in artist welcome bags
- Recognition on social media
- 5 Limited Edition SHINE Year 10 Coffee Table Book
- Invitations to SPAA Donor Recognition Events
- Complimentary SPAA named Membership benefits for 1 year

COMMUNITY SPONSOR

\$7,500 SPONSORSHIP

Support SHINE's roots by becoming a **Community Sponsor** — directly impacting artist welcome, public programming, and mural execution. This level celebrates your commitment to inclusive community growth and vibrant public art.

- Logo hyperlink on SHINE website
- Logo included in digital SHINE Guidebook
- Opportunity to provide branded merch in artist welcome bags
- Recognition on social media
- 3 SHINE Limited Edition 10th Anniversary Books
- Invitations to SPAA Donor Recognition Events

MURALIST SPONSOR

\$5,000 SPONSORSHIP

Sponsor a muralist and help bring their artistic vision to life. This level offers a personal connection to the artist's journey and showcases your role in nurturing talent.

- Recognition on SHINE event page
- Recognition in digital SHINE Guidebook
- Social Media Acknowledgement on Facebook/Instagram Stories
- Invitations to SPAA Donor Recognition Events

HOSPITALITY SPONSOR

\$2,500 SPONSORSHIP

SHINE is known for the care and concern shown to participating artists, from lodging to supplies to lunch and waters. For the duration of the Festival, daily mid-day meals are provided as the artists who sometimes work in extreme conditions to give us public art that makes St. Petersburg special and the SHINE Mural Festival unique. **Hospitality Sponsors** are identified as providing for a specific artist for the entire run of the Festival.

- Recognition as Hospitality Sponsor for specific artist
- Recognition in digital SHINE Guidebook
- Invitations to SPAA Donor Recognition Events

ADVOCATE SPONSOR

\$1,000 SPONSORSHIP*

Perfect for individuals or small businesses, **Advocate Sponsors** demonstrate grass roots support for the arts and receive digital recognition. This level shows how that every dollar counts in keeping public art vibrant and accessible.

- Recognition in digital guidebook
- Invitations to SPAA Donor Recognition Events

LUNCH BUNCH SPONSOR

\$500 or In-Kind Food Sponsorship

Keep our artists fueled and focused. **Lunch Bunch Sponsors** provide meals during the festival and are recognized on our website. It's a meaningful and tasty way to show your support.

- Recognition as lunch sponsor for a day during festival
- Recognition in digital SHINE guidebook

THANK YOU FOR YOUR CONSIDERATION

Sponsorship Contact:

Helen French
SPAA Executive Director
helen@stpetersartsalliance.org

Jon Wittner
SHINE Committee Chair

SHINE YEAR 10 COFFEE TABLE BOOK



AVAILABLE NOW!



SHINE
ST. PETERSBURG
MURAL FESTIVAL

ST. PETERSBURG
ARTS
ALLIANCE

THANK YOU!