



MUSE AWARDS

CELEBRATE ARTISTIC INSPIRATION

FEBRUARY 28, 2020 / stpeteartsalliance.org

“Seven” artwork by D. Yael Kelley



MUSE Awards '20

The St. Petersburg Arts Alliance invites you to celebrate our City's artistic inspiration at MUSE in the Museum of Fine Arts conservatory on February 28, 2020.

MUSE recognizes the breadth and beauty of art and culture in St. Petersburg, and honors the "Muses" who continue to inspire and guide our city to its standing as an international arts destination.

Proceeds from our sixth annual event will provide support for programs and services including:

- Producing and funding the St. Petersburg Second Saturday ArtWalk
- Supporting Arts Education - inschool and after school
- Producing ArtBeat - the only countywide e-newsletter with opportunities for artists, non-profits and creative businesses
- Raising funds for the St. Petersburg Arts Endowment
- Conducting workshops and education sessions for artists, non-profits and creative businesses
- Collaborating to produce significant festivals including SPFestival and SHINE! Mural Festival

No stiff tuxes, no boring speeches, no sit down, rubber chicken dinner - just art, camaraderie and a pARTy to celebrate the Muses of St. Petersburg.

MUSE will again be an unforgettable night of gourmet fare and art for sponsors, art patrons, artists and creative businesses.

SPONSOR RECEPTION:

A VIP experience like no other will commence at 6 pm in the Museum's exquisite Marly Room. Event Sponsors and Community VIP's will meet and mingle while enjoying an art-inspired dinner, exclusive live entertainment and a one-on-one opportunity to meet our MUSE Honorees.

MUSE PARTY:

At 7:00 pm, the conservatory doors open to what has become the most talked about art party of the season where our VIP's and SPAA supporters enjoy spontaneous performances and vignettes featuring the best in local performing arts; gourmet bites and beverages; interactive art opportunities and, of course, the celebration of the 2019 MUSE artists.

SPONSOR BENEFITS:

An investment in MUSE is ideal for individuals, creative businesses or organizations that are established or emerging supporters of arts and community.

Brand exposure will be amplified through social media outreach and collaborative marketing, among the St. Petersburg Arts Alliance, St. Petersburg's five arts districts, the City of St. Petersburg, and the St. Petersburg Area Chamber of Commerce. Sponsors will receive advance marketing and publicity between December 2019 and February 2020.

MUSE TITLE PARTNER

INVESTMENT: \$50,000 (1)

- “Presented by” your Name on all promotional materials for the MUSE gala
- Promotional banner & product placement (may be a projection)
- Opportunity to develop a special presentation for the MUSE gala
- Industry category exclusivity
- 10 Tickets for MUSE Award Private Reception & pARTy
- Sponsor recognition on social media and logo/link on SPAA website
- Back cover or inside cover color ad in the MUSE program
- Logo inclusion on all promotional materials
- Opportunity for multi-year renewal and growth with this signature event
- Includes St. Petersburg Mural Book

MUSE AWARD PARTNERS

INVESTMENT: \$5,000

ARTS AWARDS PARTNERS (5)

Opportunity to be the on-stage presenter for one of the 5 MUSE Arts Awards. Plus multi-year presenting opportunity with naming rights for the award

DIGITAL ARTS PARTNER (1)

Opportunity to work in collaboration with St. Pete Arts Alliance to develop a digital arts event

ENTERTAINMENT ARTS PARTNER (1)

Opportunity to be recognized as the sponsor for the evening’s entertainment

ALL AWARD PARTNERS RECEIVE:

- Sponsor recognition on social media promotion and logo/link on SPAA website
- Private reception with award recipients at 6 pm
- 6 Tickets for private reception & pARTy
- Name on Welcome Showcard
- Quarter-page color ad in the MUSE program
- Includes St. Petersburg Mural Book

SPONSOR RECEPTION PARTNER

INVESTMENT: \$10,000 (1)

- Private Reception with award recipients at 6 pm
- 8 Tickets for private reception & pARTy
- Recognition at event including Welcome Showcard
- Sponsor recognition on social media and logo/link on SPAA website for one year
- Full-page color ad in the MUSE program
- Opportunity for multi-year renewal and growth with the signature event
- Includes St. Petersburg Mural Book

MUSE PARTY PARTNER

INVESTMENT: \$1,000

- Private reception with award recipients at 6 pm
- 4 Tickets for private reception & pARTy
- Sponsor recognition on social media promotion and logo/link on SPAA website
- Name on Welcome Showcard
- Listing with logo or name in the MUSE program
- Includes St. Petersburg Mural Book

MUSE CABARET PARTNER

INVESTMENT: \$500

- Private reception with award recipients at 6 pm
- 2 Tickets for private reception & pARTy
- Program Recognition
- Includes St. Petersburg Mural Book





MUSE Awards 2020 Sponsorship Form

Contact Name: _____

Business: _____

Address: _____

City, State, Zip: _____

E-mail: _____

Contact Phone Number: _____

Please check your level of support:

Title Partner - \$50,000 Sponsor Reception Partner - \$10,000

MUSE Award Partner - \$5,000 pARTy Partner - \$1,000

Cabaret pARTner - \$500 pARTy only - 7pm - \$125 pp*

I cannot attend. Please use my contribution for student artists.

Pay online at: <https://stpeteartsalliance.org/donate/>

Enclosed is my check to St. Petersburg Arts Alliance: \$_____

Please charge my Visa MC AMEX
Card Number: _____ Expiration Date: _____

Signature: _____

Mail to: St. Petersburg Arts Alliance, 100 Second Ave N, Ste150, St. Petersburg, FL 33701

*\$125 until January 30, 2020; \$150 after. Arts Business Partner Members: \$125.

Visit our website at: www.stpeteartsalliance.org/arts-alliance-events

For more information, please contact John Collins at 727.518.5142 - john@stpeteartsalliance.org.

*Logo and ad copy for program due to Arts Alliance by January 25, 2020.
Electronic art should be submitted in 300 dpi. File types accepted are jpeg, pdf or tif.

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