

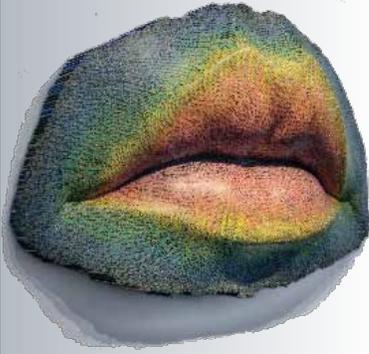
MUSE AWARDS



CELEBRATE ARTISTIC INSPIRATION
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Artwork by Mark Aeling
Alex Kaufman Photography

MUSE AWARDS



MUSE Awards '19

The St. Petersburg Arts Alliance invites you to celebrate our City's artistic inspiration at MUSE in the Museum of Fine Arts conservatory on February 8, 2019.

MUSE recognizes the breadth and beauty of art and culture in St. Petersburg, and honors the "Muses" who continue to inspire and guide our city to its standing as an international arts destination.

Proceeds from our sixth annual event will provide support for programs and services including:

- Producing and funding the St. Petersburg Second Saturday ArtWalk
- Supporting Arts Education - inschool and after school
- Producing ArtBeat - the only countywide e-newsletter with opportunities for artists, non-profits and creative businesses
- Raising funds for the St. Petersburg Arts Endowment
- Conducting workshops and education sessions for artists, non-profits and creative businesses
- Collaborating to produce significant festivals including SPFestival and SHINE! Mural Festival

No stiff tuxes, no boring speeches, no sit down, rubber chicken dinner - just art, camaraderie and a pARTy to celebrate the Muses of St. Petersburg.

MUSE will again be an unforgettable night of gourmet fare and art for sponsors, art patrons, artists and creative businesses.

SPONSOR RECEPTION:

A VIP experience like no other will commence at 6 pm in the Museum's exquisite Marly Room. Event Sponsors and Community VIP's will meet and mingle while enjoying an art-inspired dinner, exclusive live entertainment and a one-on-one opportunity to meet our MUSE Honorees.

MUSE PARTY:

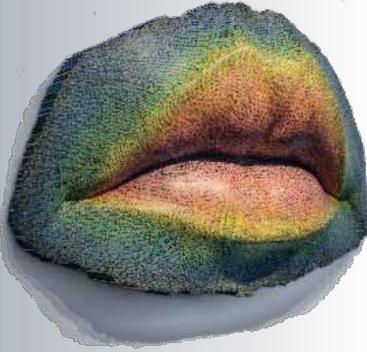
At 7:00 pm, the conservatory doors open to what has become the most talked about art party of the season where our VIP's and SPAA supporters enjoy spontaneous performances and vignettes featuring the best in local performing arts; gourmet bites and beverages; interactive art opportunities and, of course, the celebration of the 2019 MUSE artists.

SPONSOR BENEFITS:

An investment in MUSE is ideal for individuals, creative businesses or organizations that are established or emerging supporters of arts and community.

Brand exposure will be amplified through social media outreach and collaborative marketing, among the St. Petersburg Arts Alliance, St. Petersburg's five arts districts, the City of St. Petersburg, and the St. Petersburg Area Chamber of Commerce. Sponsors will receive advance marketing and publicity between December 2018 and February 2019.

MUSE AWARDS



MUSE Awards '19 Sponsorship Form

Contact Name: _____

Business: _____

Address: _____

City, State, Zip: _____

E-mail: _____

Contact Phone Number: _____

Please check your level of support:

Title Partner - \$50,000 Sponsor Reception Partner - \$10,000

MUSE Award Partner - \$5,000 pARTy Partner - \$1,000

Cabaret pARTner - \$500 pARTy only - 7pm - \$125 pp

I cannot attend. Please use my contribution for student artists.

Pay online at: <https://stpeteartsalliance.org/donate/>

Enclosed is my check to St. Petersburg Arts Alliance: \$_____

Please charge my Visa MC AMEX
Card Number: _____ Expiration Date: _____

Signature: _____

Mail to: St. Petersburg Arts Alliance, 100 Second Ave N, Ste150, St. Petersburg, FL 33701

Individual tickets will go on sale December 1, 2018.

For more information, please contact John Collins at 727.518.5142 - john@stpeteartsalliance.org

Or visit our website at: www.stpeteartsalliance.org

*Logo and ad copy for program due to Arts Alliance by January 25, 2019.

Electronic art should be submitted in 300 dpi. File types accepted are jpeg, pdf or tif.

ST. PETERSBURG ARTS ALLIANCE IS RECOGNIZED BY THE INTERNAL REVENUE SERVICE AS A NON-PROFIT CHARITABLE 501(c)3 ORGANIZATION. A COPY OF THE OFFICIAL REGISTRATION #CH38834 AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE 800-453-7352 OR VISITING WWW.800HELPFLA.COM. REGISTRATION DOES NOT IMPLY ENDORSEMENT.

St. Petersburg Arts Alliance \ 100 Second Avenue North, Suite 150 \ St. Petersburg, Florida 33701

MUSE Awards '19

CELEBRATE ARTISTIC INSPIRATION

SPONSORSHIP LEVELS AND BENEFITS

	Title pARTner	Reception pARTner	Award pARTner	pARTy pARTner	Cabaret pARTner
	\$50,000	\$10,000	\$5,000	\$1,000	\$500
Number Available	1	1	7	20	25
Industry category exclusivity	✓				
“Presented by” your Name on all print materials	✓				
Promotional banner projection	✓				
Private Reception & pARTy Tickets	10	8	6	4	2
Opportunity to provide a parting gift (provided by sponsor)	✓				
On-stage presenter recognition	✓	✓	✓		
Sponsor recognition on social media & logo/link on SPAA website	✓	✓	✓	✓	
Name on Welcome Showcard	✓	✓	✓	✓	
Logo inclusion on all promotional materials	✓				
Program Ad - Back cover or inside cover - color ad	✓				
Program Ad		Full Page	1/4 Page	Logo Listing	Recognition
Includes St. Petersburg Mural Book	Unlimited	6	4	2	1

As the artist's work should speak for itself...

Award nominees are decided by a committee comprised of informed and involved artists, former MUSE Award winners, local museum and gallery leaders and commercial and nonprofit organizations that work in or support the arts.

2019 MUSE AWARD WINNERS:

**MUSE VISUAL ARTS AWARD HONORS
MARK AELING**

recognizes an artist or organization that has achieved excellence in the visual arts which include ceramics, drawing, painting, sculpture, glass-blowing, printmaking, design, crafts, photography, video, film making and media arts.



**MUSE PERFORMANCE ARTS AWARD HONORS
JOHN LAMB**

recognizes an artist or organization that has achieved excellence in the performance field to include music, dance, theater and/or interdisciplinary arts.

**MUSE LITERARY ARTS AWARD HONORS
STERLING WATSON**

recognizes an artist or organization that has achieved excellence in the written word in fiction or non-fiction, playwriting, screen writing, journalism, poetry or prose, print or digital formats.



**MUSE PATRON OF THE ARTS AWARD HONORS
PERRY & LISA EVERETT**

recognizes an individual or couple who, with their time and treasure, generously support the arts.

**MUSE ARTS AMBASSADOR AWARD HONORS
JENNIFER & JEFF LOVELADY**

recognizes beloved St. Petersburg arts supporters who are stellar representatives of our City of the Arts.



**Special VOLUNTEER RECOGNITION
EDEL MOHR**

recognizes an extraordinary volunteer whose dedication to produce the St. Petersburg Mural book shines an international spotlight on St. Petersburg.

MUSE TITLE PARTNER

INVESTMENT: \$50,000 (1)

- “Presented by” your Name on all promotional materials for the MUSE gala
- Promotional banner & product placement (may be a projection)
- Opportunity to develop a special presentation for the MUSE gala
- Industry category exclusivity
- 10 Tickets for MUSE Award Private Reception & pARTy
- Sponsor recognition on social media and logo/link on SPAA website
- Back cover or inside cover color ad in the MUSE program
- Logo inclusion on all promotional materials
- Opportunity for multi-year renewal and growth with this signature event
- Includes St. Petersburg Mural Book

MUSE AWARD PARTNERS

INVESTMENT: \$5,000

ARTS AWARDS PARTNERS (5)

Opportunity to be the on-stage presenter for one of the 5 MUSE Arts Awards. Plus multi-year presenting opportunity with naming rights for the award

DIGITAL ARTS PARTNER (1)

Opportunity to work in collaboration with St. Pete Arts Alliance to develop a digital arts event

ENTERTAINMENT ARTS PARTNER (1)

Opportunity to be recognized as the sponsor for the evening’s entertainment

ALL AWARD PARTNERS RECEIVE:

- Sponsor recognition on social media promotion and logo/link on SPAA website
- Private reception with award recipients at 6 pm
- 6 Tickets for private reception & pARTy
- Name on Welcome Showcard
- Quarter-page color ad in the MUSE program
- Includes St. Petersburg Mural Book

SPONSOR RECEPTION PARTNER

INVESTMENT: \$10,000 (1)

- Private Reception with award recipients at 6 pm
- 8 Tickets for private reception & pARTy
- Recognition at event including Welcome Showcard
- Sponsor recognition on social media and logo/link on SPAA website for one year
- Full-page color ad in the MUSE program
- Opportunity for multi-year renewal and growth with the signature event
- Includes St. Petersburg Mural Book

MUSE PARTY PARTNER

INVESTMENT: \$1,000

- Private reception with award recipients at 6 pm
- 4 Tickets for private reception & pARTy
- Sponsor recognition on social media promotion and logo/link on SPAA website
- Name on Welcome Showcard
- Listing with logo or name in the MUSE program
- Includes St. Petersburg Mural Book

MUSE CABARET PARTNER

INVESTMENT: \$500

- Private reception with award recipients at 6 pm
- 2 Tickets for private reception & pARTy
- Program Recognition
- Includes St. Petersburg Mural Book

