



## **St. Petersburg Second Saturday ArtWalk Participant Criteria**

To be included in the Second Saturday ArtWalk with marketing and media promotion, participants must meet the following criteria:

1. Participants are required to be a working studio or gallery, and 75 percent of work displayed and/or sold must be handcrafted, original work.
2. Participants are required to be members in good standing of the Warehouse Arts District Association or the Arts Association of St. Petersburg. Members of the EDGE, Central Arts, and Grand Central districts may participate if their associations are members of the St. Petersburg Arts Alliance.
3. Participants are required to have visual arts as the primary aspect of their business
4. Participants must be open from 5-9 p.m. every second Saturday of the month.

Note: Not every participant has a trolley stop. ArtWalk trolley stops are designated at the discretion of the ArtWalk Steering Committee to best serve everyone during ArtWalk, especially customer satisfaction with routes and pick up times. Trolleys and the trolley route depend on available funds and transportation criteria.

*-Adopted by the Steering Committee on 11.12.14*

*The Steering Committee is comprised of the leaders of the arts district associations. They meet monthly to coordinate ArtWalk citywide.*