City of the Arts

Arts & Culture

7 Performing Arts Companies
8 Museums (A new one coming!)
11 Theatrical and Music Venues
Dozens of Artists & Galleries

Over 1,000 Public Events

FolkFest
CraftArt
Ribfest
A Taste of Pinellas
Sunscreen Film Festival
Tampa Bay Blues Festival
Mainsail Arts Festival

ARTS SHINE HERE
Florida Orchestra
Florida Holocaust Museum
Florida CraftArt
Florida Humanities Council
Salvador Dali Museum
Chihuly Collection
Museum of Fine Arts

ARTS SHINE HERE
Music. Everywhere!

- Big3 Studios
- Jannus Live
- State Theatre
- St. Petersburg Opera
- Studio@620
- Tampa Bay Blues Fest
- The Mahaffey
- The Palladium
- Williams Park
- Vinoy Park
- Nova 535
- Clubs & Restaurants!
St. Petersburg Arts District

Waterfront Arts District
Beach Drive to Fourth St. North and 7th Ave. South to 7th Ave North

Waterfront downtown shopping, dining and entertainment district with outdoor cafes and restaurants, world class museums and a dazzling array of shops, galleries, businesses and hotels that line a continuous string of green parks that are home to many special events and festivals each year.

• Chihuly Collection
• Red Cloud Indian Arts
• Salvador Dali Museum
• Shapiro’s Gallery
• St. Petersburg Museum of Fine Art
• St. Petersburg Museum of History
Central Arts District
www.sixhundredblock.com

Promotes the arts from 4th Street to 16th Street along Central Avenue and surrounding area.

Central Avenue’s 600 Block, including the historic Crislip Arcade, offers fine art galleries, boutiques, eateries, recording studio, performance venues, watering holes, graphic design and branding center.

The nightlife here is pretty active too!
St. Petersburg Arts Districts

The Edge District
https://www.facebook.com/theEDGEstpete

Entertainment, Dining, Galleries, Boutique Stores located between MLK and 16th Street on Central Avenue and including 1st Avenues North and South.

ARTicles Art Gallery & Custom Framing
Creative Clay
Feathered Serpent Gallery
Paper Street Market
Freshly Squeezed

ARTS SHINE HERE
Grand Central District
www.grandcentraldistrict.org

A diverse collection of art galleries, antique and retail shops, personal and professional services, and eclectic dining and drinking establishments.

Grand Central is one of Florida’s Main Street Communities encompassing 16th Street to 31st Street blocks on Central and First Avenues North and South.

A hip spot to eat and shop!
Warehouse Arts District

www.facebook.com/WarehouseArtsDistrictStPete

Zoned for live/work space within 16th to 31st Streets North between 1st Ave. North and 10th Ave. South.

District artists and galleries include:
- c glass studio
- Carter G. Woodson African American Museum
- Charlie Parker Pottery
- Craftsmen House Gallery
- Duncan McClellan Glass Art
- MGA Sculpture Studio
- Morean Arts Center for Clay
- Nuance
- Royal Theatre
- Zen Glass Studio
America’s Southeast Glass Arts Center

The most vibrant glass arts community in Southeast America, featuring a vibrant community of artists, studios, hot shops and galleries.

- C glass Studio
- Chihuly Collection
- Duncan McClellan Glass Galley
- DMG School Project
- St. Pete Hotglass Workshop
- Morean Arts Center
- Sigma Glass Studio
- Grand Central Stained Glass and Gallery
- Zen Glass Studio
America’s Southeast Center for Clay

We host the largest community for clay arts in America’s Southeast.

Many creative businesses feature gas kilns as well as electric and some have wood, soda and salt kilns; a variety of kilns exceptional for an area this size. Most of the artists below teach and all hold workshops with internationally known artists.

- The Morean Center for Clay
- Charlie Parker Pottery
- Craftsman House Gallery, Café and Clay Studio
- The Clay Center of St. Petersburg
- Florida CraftArt Gallery
- Eckerd College
1. Five Arts Districts…
   • Waterfront Arts District
   • Central Arts District
   • The Edge District
   • Grand Central District
   • Warehouse Arts District

       .....One Arts Destination!

Every Second Saturday ArtWalk is Opening Night in St. Petersburg, generating traffic, sales and investment in economically deprived areas.

2. From 2002 to 2011, the number of independent artists, writers, and performers in St. Petersburg, Clearwater and Tampa has increased 40%.

3. In a 2010 study, 674 arts and creative businesses employed over 7,000.
Arts & Culture – Investment

The numbers:

- 32 organizations surveyed
- 519 jobs
- 1,327,113 visitors
- At least 25% of visitors non-local
- $25,527,058 in revenue
- Total economic impact $23.3 million

Art shines here

Economic impact of arts & culture in St. Petersburg
St. Petersburg Accolades

- Named one of *Top 52 Places to Go* in the world by *The New York Times* (1/11/14)
- Named one of America’s Top ArtPlaces of 2013, by ArtPlace America, a coalition of banks, foundations and the National Endowment for the Arts
- Named #1 Arts Destination for a city of our size by *AmericanStyle* Magazine -- 3 yrs running
- 5th Largest City in Florida
- #1 Mega-Market in the Southeast
- Florida’s First Green City
- Most Livable Downtown in the South Est
- Anchors Florida High Tech Corridor
- One of America’s Promise Alliance’s 100 Best Communities for Young People
- Top Ten Biking Community in U.S.
- Top Ten Community for Creative Class
- Old Northeast in top ten *This Old House*
- Neighborhoods in U.S. for 2012
- Highest concentration of Marine Science businesses in the Southeast, including the North American headquarters for Cousteau Divers

ARTS SHINE HERE
Arts & Culture = Economic Generator

- Performing arts, museums and related activities rank #5 among all industries when it comes to the impact on earnings of households in Pinellas County.
- Every $1M investment = 22 jobs
- The overall return on arts investment is $5 to $1

Arts Education
- Students with four years of arts or music in high school average 100 points better on their SAT scores.
- Students of low socioeconomic status who are highly involved in the arts are five times less likely to drop out than their peers.
- Students highly involved in the arts are four times more likely to be recognized for academic achievement.
- Students highly involved in the arts are 20 percent more likely to earn a bachelor’s degree and 17 percent more likely to volunteer.
- Students succeed in work: Arts education encourages and cultivates creativity, and 72 percent of business leaders say creativity is the number one skill they seek when hiring.
St. Petersburg Demographics

- City Population – 244,769*
- Total Households – 108,815
- Metro Area Population – 2,783,243
- Median Age – 41.6
- Average Household Income – $59,933
- Total Annual Visitors – 13.4 Million
- Average Length of Stay – 6.3 Days
- Home of the Tampa Bay Rays
- Most Educated Workforce in Florida
- Largest Downtown Waterfront Marina in Southeast
- Downtown Trolley Transportation System

*Pinellas County Population  916,542
Event and Conference Capability

1,000 rooms within waterfront-downtown walking distance
5,802 rooms in greater St Petersburg
3,985 rooms in St. Pete Beach
Vision

The Arts Alliance strives to be the community voice for the arts -- empowering artists, arts organizations and creative businesses to work collaboratively. We advocate for the arts, facilitate the growth of the arts community, and drive arts-related economic development in St. Petersburg.