



ST. PETERSBURG ARTS ALLIANCE

**2023-24 St. Pete Studio, Gallery Guide
& Businesses Supporting the Arts**

**For Paid Ads
PLEASE
SUPPLY**

- Guide is a 4 wide x 9 inch deep booklet
- Photos and ads need to be 300 dpi
- File formats: pdf or jpg. 300 dpi
- No native files such as Publisher, Word, Corel Draw etc.

PAID AD SIZES | RATES

PREMIUM FULL PAGE RATES:

Inside Front Cover:	\$995.00
Inside Back Cover:	\$995.00
Outside Back Cover:	\$1295.00

**Full Page
Inside Ad**

8.5 x 3.5

\$795.00

1/2 Page Ad

3.5x 4.125

\$395.00

1/4 Page Ad

3.5 x 2

\$175.00

CONTACT

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Advertising Contract

This document will serve as your SPAA Gallery & Studio Guide Advertising Contract. Please fill out the information below and submit to tracy@stpeteartsalliance.org or call 727.754.6404. Payment for ads is due upon placement of order.

Name: _____

Business Name: _____

Address: _____

Ad Size and Rate: _____

Payment Type/Date: _____

Note: For credit card purchases, you may pay online via the SPAA website or by phone,

Signature: _____

THANK YOU!