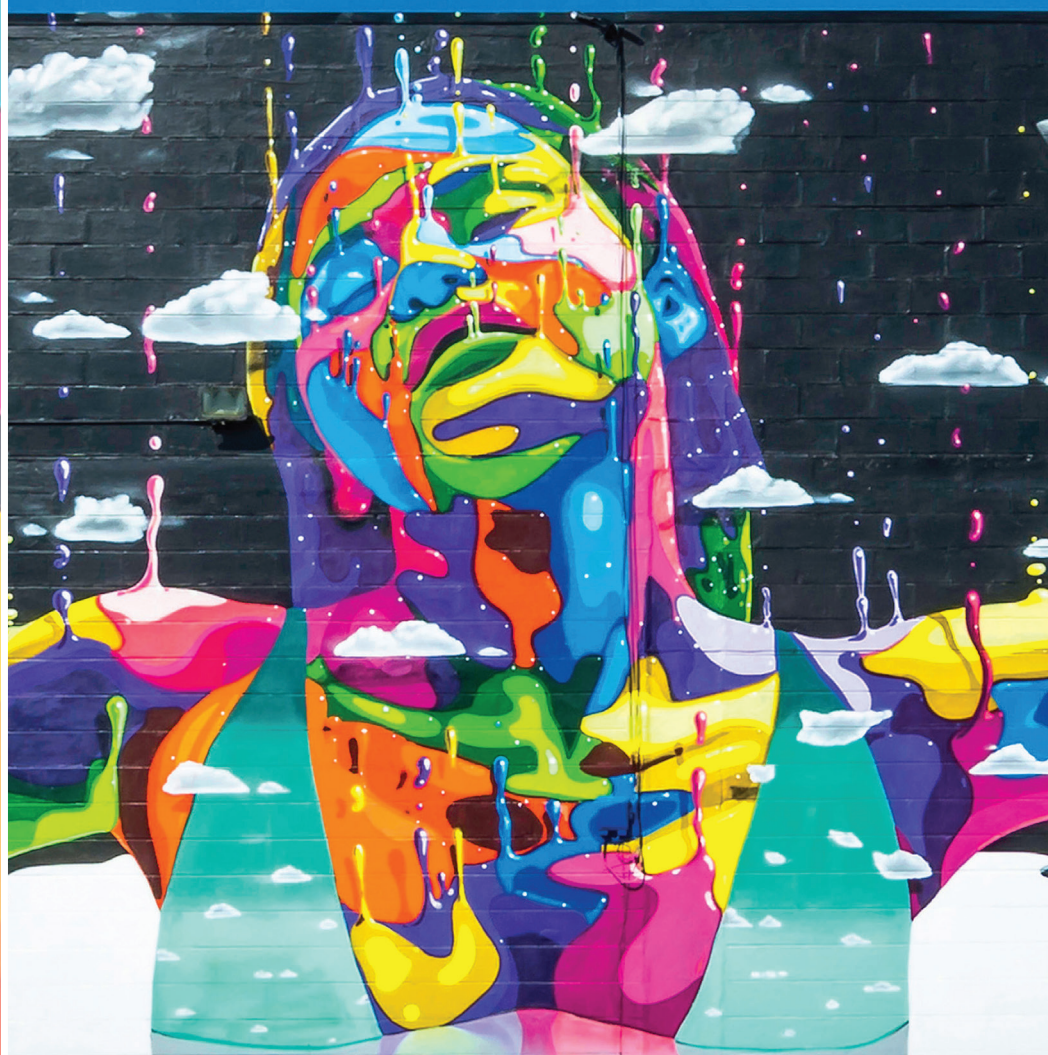


**Celebrate a Decade  
of Color, Culture & Creativity**

**THE OFFICIAL SHINE MURAL FESTIVAL  
10-YEAR ANNIVERSARY BOOK**

**SHINE<sup>®</sup>**

**ST. PETERSBURG MURAL FESTIVAL**



**Over 250 Pages | Limited Edition | A Visual Legacy**





10th ANNIVERSARY BOOK

# SHINE

ST. PETERSBURG MURAL FESTIVAL

Dive into the vibrant heart of St. Petersburg, Florida, with this stunning coffee table book commemorating 10 years of the world-renowned SHINE Mural Festival. Spanning more than 250 pages of vivid photography, artist biographies, behind-the-scenes stories, and heartfelt quotes from muralists and community leaders, this collector's edition is a love letter to the power of public art.

### WHAT'S INSIDE

- Over 150 Murals: Full-color spreads capturing the bold, diverse, and unforgettable murals that have transformed St. Pete into a global arts destination.
- Artist Spotlights: Exclusive features on local legends and international visionaries who brought their creative magic to our city's walls.
- Behind-the-Scenes Stories: Candid insights into how murals are made, the challenges faced, and the community that fuels SHINE.
- A Global Movement, Rooted in St. Pete: Explore the history of how SHINE grew from a local passion project into a cultural phenomenon recognized around the world.

### WHY YOU'LL LOVE IT

- A perfect gift for art lovers, clients, locals, and visitors alike.
- High-quality print and binding designed to last for generations.
- Limited edition - once it's gone, it's gone.
- Support the arts and artists - proceeds go toward future SHINE Mural Festivals and St. Petersburg Arts Alliance initiatives.



# HOW TO PRE-ORDER



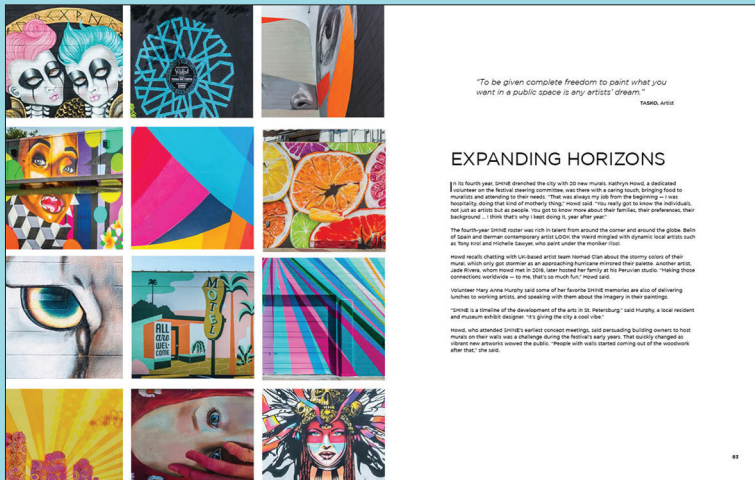
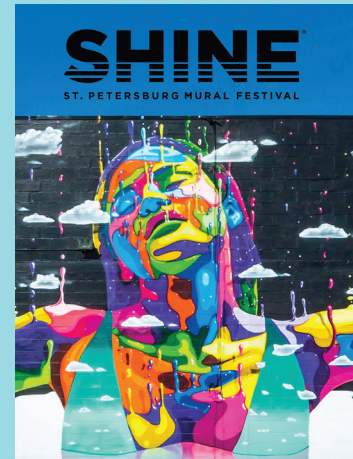
## COMMUNITY MURAL PROJECTS

SHINE Mural Festival Bright Spots are community projects that educate, engage and inspire. Alongside the featured artist lineup each year a series of community-inspired mural projects is curated and facilitated to increase engagement, promote placemaking, educate participants and inspire a new generation of artists. Bright Spots shine a light on talented local artists in partnership with Tampa Bay-based nonprofit organizations and youth organizations.

Since 2015, the SHINE Mural Festival has produced 34 unique Bright Spots murals. Included in this chapter are a small sample of Bright Spots projects from various years.



BRIGHT SPOTS



"To be given complete freedom to paint what you want in a public space is any artist's dream."

THOMAS ARISTO

## EXPANDING HORIZONS

In its fourth year, SHINE celebrated the city with 20 new murals. Each year, a dedicated volunteer on the festival steering committee, was there with a spring touch, bringing food to murals and attending to their needs. "That was always my job from the beginning. I was basically doing the kind of motherly thing," Houd said. "You really got to know the individuals, not just as artists but as people. You got to know more about their families, their preferences, their backgrounds. I think that's why I kept doing it, year after year."

The fourth-year SHINE mural was rich in topics from around the corner and around the globe. Both of them and downtown contemporary artist LUCIA the mural merged with dynamic local artists such as Tony and Michelle, whose work came under the mural's theme.

Houd recalls chatting with local-based artist team Normel about the story of their work, which they got started on an abandoned building corner near the historic downtown area. Jack Rivers, whom Houd met in 2016, later founded her family in his Peruvian studio. "Making those connections definitely is to the heart of what SHINE is about," Houd said.

Volunteer Mary Anna Houdy said some of her favorite SHINE memories are also of delivering lunch to working artists, and speaking with them about the imagery in their paintings.

"SHINE is a blend of the development of the arts in its 'beginning' and history, a local resident and museum exhibit designer. It's giving the city a cool vibe."

Houd, who attended SHINE's earliest contact meetings, said persuading building owners to host murals on their walls was a challenge during the festival's early years. The county changed its policy on murals in 2016, and Houd said she was happy to see the change. "People with walls started coming out of the woodwork after that," she said.

## Own a Piece of Public Art History

Whether you've followed SHINE from day one or are just discovering its magic, this anniversary book published by the St. Petersburg Arts Alliance is your invitation to experience a decade of street art that speaks volumes — about community, creativity, and the soul of St. Pete.

**Pre-order now:** Quantities are limited!

Secure your bulk pre-order to receive the **Special Pre-order Discounted Pricing.**

**Bulk Orders:** Perfect for local businesses and organizations, Realtors, Museum Stores, Arts organizations and more!



## THE POWER OF PUBLIC ART

MICHAEL VASQUEZ

St. Petersburg, Florida

In Michael Vasquez's mural, "The Hangover Refuge," the Vasquez family and friends, family friends, and friends are depicted in a relaxed, social setting. The mural is a vibrant, colorful scene that captures the essence of a family gathering. The mural is a vibrant, colorful scene that captures the essence of a family gathering.

Using his own photography of friends and family, Vasquez configured the mural's elements, often using family photos as a reference. He wanted to create a sense of community and identity, such as color, hand signs, symbols and



QUANTITY	DISCOUNT	PRICE
1-24	0%	\$75.00
25-104	10%	\$67.50
105-200	20%	\$60.00
200+	30%	\$52.50

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