SHINE
ST. PETERSBURG MURAL FESTIVAL
OCTOBER 13 - 22, 2023
The SHINE St. Petersburg Mural Festival returns for its ninth year October 13-22, 2023, showcasing inspiring murals and vibrant special events by a diverse group of artists from around the world.

115+ ARTISTS FROM 17 DIFFERENT COUNTRIES

150 NEW MURALS CREATED SINCE 2015

Led by local artists and community members, SHINE illuminates the power of art in public spaces by:

- REVITALIZING NEIGHBORHOODS
- INSPIRING DIALOGUE
- UNITING COMMUNITIES
Art in public places draws a wide audience and removes barriers that often limit access to other art forms. All data is from the 2019 Economic Impact Analysis for SHINE.

**DEMOGRAPHICS: EVENT ATTENDEES**

SHINE has maintained an active web and social media presence since 2015.

**SOCIAL MEDIA**

- **Facebook** @SHINEONSTPETE
  - 62,962 REACH
  - 13,000 FOLLOWERS
  - 11,000 LIKES

- **Instagram** @SHINEONSTPETE
  - 49,195 REACH
  - 23,000 FOLLOWERS
  - #19,600+ Tagged photos: #SHINEONSTPETE

**WEB TRAFFIC**

Click Here to View the SHINE Webpage!

- **206,105 VIEWS/MONTH**
  (SHINE Season)
- **93,441 VIEWS/MONTH**
  (Off-Season)
ST. PETERSBURG IS A CITY THAT HAS USED THE POWER OF PUBLIC ART TO FOSTER COMMUNITY

ST. PETERSBURG’S MURAL CULTURE DEFINES CITY COMMITMENT TO THE ARTS, ARTISTS

DOWNTOWN IS READY TO SHINE ONCE AGAIN

SHINE MURAL FESTIVAL BRIGHTENS UP DOWNTOWN ST. PETERSBURG
Bright Spot Community Murals

Since 2015, SHINE has produced 25 community murals and special projects with local nonprofit organizations, including:

(Click the logos to see the Bright Spot murals!)

Click here to learn more about our latest accomplishment: the new Black History Matters Mural!

$61-$69  154  500+
SPENT PER DAY BY EVENT ATTENDEES  ARTISTS COMMISSIONED BY SHINE SINCE 2015  OPPORTUNITIES CREATED FOR LOCAL ARTISTS TO SHOWCASE THEIR WORK

Community Benefits of SHINE Murals:

PROVIDE OPPORTUNITIES FOR PEOPLE TO ENGAGE WITH ART AND ARTISTS
CATAPULT THE CAREERS OF LOCAL ARTISTS
BUILD APPRECIATION FOR NON-TRADITIONAL ART MEDIUMS
SHINE SPONSORSHIP

SHINE has lifted & illuminated our community. Meaningful partnerships make all the difference.

Here are some of the generous organizations that have supported SHINE in the past:

<table>
<thead>
<tr>
<th>St. Petersburg</th>
<th>Rays</th>
<th>Bayfront Health</th>
</tr>
</thead>
<tbody>
<tr>
<td><a href="http://www.stpete.org">www.stpete.org</a></td>
<td></td>
<td>St. Petersburg</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Lightning Foundation</th>
<th>Florida Arts &amp; Culture</th>
<th>National Endowment for the Arts</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>arts.gov</td>
</tr>
</tbody>
</table>

SHINE Sponsors help us:

- Supply paint, rollers, and other materials
- Continue to hire artists from around the world
- Rent lifts and other equipment

Supporting SHINE presents a unique opportunity to:

- become associated with one of the most exciting public art events in the country
- build stronger community ties
- promote your business and your brand

YOUR ACTION FURTHERS ART & ARTISTS!

Interested in supporting SHINE through a direct or in-kind donation? Email Terry Marks at terry@stpeteartsalliance.org!