

MUSE *Awards*



Muralist: Chad Mize

EMBRACING & ADVANCING ALL ARTS

MARCH 4TH, 2022 / MOREAN CENTER FOR CLAY

stpeteartsalliance.org/muse

MUSE Awards 3.4.22

The St. Petersburg Arts Alliance (SPAA) invites you to celebrate our City's artistic inspiration at MUSE in the Morean Center for Clay on March 4, 2022. MUSE recognizes the breadth and beauty of art and culture in St. Petersburg, and honors the "Muses" who continue to inspire and guide our city to its standing as an international arts destination.



Proceeds from our eighth annual event will provide support for:

- Arts Education - in school and after school
- Conducting workshops and education sessions for artists, non-profits and creative businesses
- Increasing impact with our job opportunity board
- The St. Petersburg Second Saturday ArtWalk
- Producing ArtBeat - the only countywide e-newsletter with opportunities for artists, non-profits and creative businesses
- SHINE, St.Petersburg's Annual International Mural Festival
- Building capacity for SPAA to carry out its mission

We are here to celebrate! MUSE will be an unforgettable night of gourmet fare and art for art patrons, artists, creative businesses, governmental leaders, and the community at large.

Sponsor Reception

A VIP experience like no other will commence at 6:00 pm at the Morean Center for Clay. Event Sponsors and Community VIP's will meet and mingle while enjoying art-inspired food and beverages, exclusive live entertainment and a one-on-one opportunity to meet our MUSE Honorees.

Sponsor Benefits

An investment in MUSE is ideal for individuals, creative businesses or organizations that are established or emerging supporters of the arts and our community. Brand exposure will be amplified through social media outreach and collaborative marketing, among the St. Petersburg Arts Alliance, St. Petersburg's five arts districts, the City of St. Petersburg, and the St. Petersburg Area Chamber of Commerce. Sponsors will receive advance marketing and publicity.

Muse Party

At 7:00 pm, the doors open to what has become the most talked about art party of the season where our VIP's and SPAA supporters enjoy spontaneous performances and vignettes featuring the best in local performing arts; gourmet bites and beverages; interactive art opportunities and, of course, the celebration of the 2022 MUSE artists.

We are committed to keeping our community safe!

The MUSE Awards 2022 will be held inside and outside. We will exercise all appropriate precautions in regards to the Coronavirus.

MUSE Awards

Levels and Benefits



Title Partner: \$25,000

- 10 Tickets for MUSE Award Private Reception & Party
- Promotional banner & recognition at event
- Industry category exclusivity
- Sponsor recognition on social media and logo/link on SPAA website
- Back cover or inside cover color ad in the MUSE digital program
- "Presented by" your Name on all promotional materials for MUSE
- Logo inclusion on all promotional materials
- Opportunity for multi-year renewal and growth with this signature event

Reception Partner: \$10,000

- 8 Tickets for MUSE Award Private Reception & Party
- Recognition at event, including promotional banner
- Sponsor recognition on social media and logo/link on SPAA website for one year
- Full-page color ad in the MUSE digital program
- Opportunity for multi-year renewal and growth with the signature event

Award Partners: \$5,000

- 6 Tickets for MUSE Award Private Reception & Party
- Recognition at event
- Sponsor recognition on social media promotion and logo/link on SPAA website
- Quarter-page color ad in the MUSE program
- Opportunity to be the on-stage presenter for one of the six MUSE Arts Awards
- Multi-year presenting opportunity, with naming rights for the award

Party Partner: \$1,000

- 4 Tickets for MUSE Award Private Reception & Party
- Recognition at event
- Sponsor recognition on social media promotion and logo/link on SPAA website
- Listing with logo or name in the MUSE digital program



MUSE Awards 2022

Sponsorship Form

Contact Name: _____

Business: _____

Address: _____

City, State, Zip: _____

Email: _____

Contact Phone Number: _____

Please check your level of support:

Sponsor Level (6:00 PM Arrival)

☐ Title Partner: \$25,000*

☐ Party Partner: \$1,000*

☐ Reception Partner: \$10,000*

☐ VIP Partner: \$175 per person*

☐ Award Partner: \$5,000*

**These sponsorship levels include VIP benefits, hosted bar and a special performance at 6:30 PM.*

Individual Tickets (7:00 PM Arrival)

☐ Party Only: \$150 per person

☐ SPAA Members: \$125 per person

☐ I cannot attend. Please use my contribution for student artists.

Individual admission will include two drink tickets.

Pay online at stpeteartsalliance.org/muse, or send your remittance with this printed form.

Enclosed is my check to the St.Petersburg Arts Alliance: \$ _____

Please charge my ☐ Visa ☐ Mastercard ☐ American Express card

Card Number: _____ Expiration date: _____

Signature _____

Mail to: St. Petersburg Arts Alliance, 100 Second Ave N, Ste150, St. Petersburg, FL 33701

For any questions, please contact Terry Marks at terry@stpeteartsalliance.org or visit our website at: stpeteartsalliance.org/muse