

ST. PETERSBURG  
**ARTS**  
ALLIANCE

CELEBRATING THE 10TH  
ANNIVERSARY OF MUSE

# MUSE 2024



FRIDAY, JANUARY 26  
6PM - 10PM

ALBERT WHITTED AIRPORT  
107 8TH AVE SE, ST. PETERSBURG, FL

EMBRACING & ADVANCING ALL ARTS  
[STPETEARTSALLIANCE.ORG/MUSE](http://STPETEARTSALLIANCE.ORG/MUSE)

# MUSE 2024

The St. Petersburg Arts Alliance (SPAA) invites you to celebrate our city's artistic inspiration during MUSE at Albert Whitted Airport. MUSE recognizes the breadth and beauty of art and culture in St. Petersburg, and honors the "Muses" who continue to inspire and guide our city to its standing as an international arts destination. It's a party you will not want to miss!



Proceeds from our Tenth Annual Event will provide support for:

- Arts Education - in school and after school
- Conducting workshops and education sessions for artists, non-profits and creative businesses
- Increasing impact with our job opportunity board
- Producing ArtBeat - the only countywide e-newsletter with opportunities for artists, non-profits and creative businesses
- Murals in Mind - a mental wellness initiative
- SHINE - St. Petersburg's Annual Mural Festival
- Building capacity for SPAA to carry out its mission

(Attendees 18 years and older)

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We are here to celebrate! MUSE will be an unforgettable night of gourmet fare and art for art patrons, artists, creative businesses, governmental leaders, and the community at large.

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## SPONSOR & SPONSOR GUEST RECEPTION

A VIP experience like no other will begin at 6:00 pm at Albert Whitted Airport. Event Sponsors and their guests, along with Community VIP's, will meet and mingle while enjoying art-inspired food and beverages, a special live performance and a one-on-one opportunity to meet our MUSE Honorees.

## SPONSOR BENEFITS

An investment in MUSE is ideal for individuals, creative businesses or organizations that are established or emerging supporters of the arts and our community. Brand exposure will be amplified through social media outreach and collaborative marketing, among the St. Petersburg Arts Alliance, St. Petersburg's many arts districts, the City of St. Petersburg, and the St. Petersburg Area Chamber of Commerce. Sponsors will receive advance marketing and publicity.

## MUSE PARTY

At 7:00 pm, the doors open to all guests for the most talked about Arts Party of the season, where our VIP's and SPAA supporters enjoy spontaneous performances and vignettes featuring the best in local performing arts; gourmet bites and beverages; interactive art opportunities and, of course, the celebration of the 2024 MUSE artists.

We are committed to keeping our community safe!

MUSE 2024 will be held inside and outside. We will exercise all appropriate precautions in regards to COVID.



# MUSE 2024

## Levels and Benefits



### Title Partner: \$25,000

- 10 Tickets for MUSE Private Reception & Party
- Signage & recognition at event
- Industry category exclusivity
- Sponsor recognition on social media and logo/link on SPAA website
- Back cover or inside cover color ad in the MUSE digital program
- "Presented by" your Name on all promotional materials for MUSE
- Logo inclusion on all promotional materials



### Reception Partner: \$10,000

- 8 Tickets for MUSE Private Reception & Party
- Signage & recognition at event
- Sponsor recognition on social media and logo/link on SPAA website for one year
- Full-page color ad in the MUSE digital program

### Award Partners: \$5,000

- 6 Tickets for MUSE Private Reception & Party
- Signage & recognition at event
- Sponsor recognition on social media promotion and logo/link on SPAA website
- Quarter-page color ad in the MUSE digital program

### Party Partner: \$1,000

- 4 Tickets for MUSE Private Reception & Party
- Signage & recognition at event
- Sponsor recognition on social media promotion and logo/link on SPAA website
- Listing with logo or name in the MUSE digital program

**BONUS**

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**MUSE 2024  
DANCE PARTY**

MUSE Sponsors and all past MUSE winners are invited to the MUSE 2024 Dance Party, an exclusive, sponsors only event at Bayboro Brewing on Saturday, January 20th from 6-8PM!



# MUSE 2024

## Sponsorship Form

Contact Name: \_\_\_\_\_

Business: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Contact Phone Number: \_\_\_\_\_

Please check your level of support:

### Sponsor Level (6:00 PM Arrival)

\_\_\_ Title Partner: \$25,000\*

\_\_\_ Party Partner: \$1,000\*

\_\_\_ Reception Partner: \$10,000\*

\_\_\_ VIP Partner: \$175 per person\*

\_\_\_ Award Partner: \$5,000\*

*\*These sponsorship levels include VIP benefits, hosted bar and a special performance at 6:30 PM.*

### Individual Tickets (7:00 PM Arrival)

\_\_\_ Party Only: \$150 per person

\_\_\_ SPAA Members: \$125 per person

\_\_\_ I cannot attend. Please use my contribution for student artists.

*Individual admission will include two drink tickets.*

**Pay online at [stpeteartsalliance.org/muse](http://stpeteartsalliance.org/muse), or send your remittance with this printed form.**

Enclosed is my check to the St.Petersburg Arts Alliance: \$\_\_\_\_\_

Please charge my \_\_\_ Visa \_\_\_ Mastercard \_\_\_ American Express card

Card Number: \_\_\_\_\_ Expiration date: \_\_\_\_\_ CVV \_\_\_\_\_

Signature \_\_\_\_\_

**Mail to: St. Petersburg Arts Alliance, 100 Second Ave N, Ste150, St. Petersburg, FL 33701**

For Sponsorship questions, please contact Terry Marks at [terry@stpeteartsalliance.org](mailto:terry@stpeteartsalliance.org) or visit our website at: [stpeteartsalliance.org/muse](http://stpeteartsalliance.org/muse)