MUSE 2023

Morean Center for Clay

March 3
6pm VIP & 7pm Party Time!

EMBRACING & ADVANCING ALL ARTS

stpeteartsalliance.org/muse | Artist: Catherine Woods
MUSE 3.3.23

The St. Petersburg Arts Alliance (SPAA) invites you to celebrate our City’s artistic inspiration at MUSE in the Morean Center for Clay. MUSE recognizes the breadth and beauty of art and culture in St. Petersburg, and honors the “Muses” who continue to inspire and guide our city to its standing as an international arts destination. It’s a party, you will not want to miss!

Proceeds from our eighth annual event will provide support for:
• Arts Education - in school and after school
• Conducting workshops and education sessions for artists, non-profits and creative businesses
• Increasing impact with our job opportunity board
• Producing ArtBeat - the only countywide e-newsletter with opportunities for artists, non-profits and creative businesses
• SHINE, St. Petersburg’s Annual International Mural Festival
• Building capacity for SPAA to carry out its mission

We are here to celebrate! MUSE will be an unforgettable night of gourmet fare and art for art patrons, artists, creative businesses, governmental leaders, and the community at large.

SPONSOR RECEPTION
A VIP experience like no other will begin at 6:00 pm at the Morean Center for Clay. Event Sponsors and Community VIP’s will meet and mingle while enjoying art-inspired food and beverages, a special live performance and a one-on-one opportunity to meet our MUSE Honorees.

SPONSOR BENEFITS
An investment in MUSE is ideal for individuals, creative businesses or organizations that are established or emerging supporters of the arts and our community. Brand exposure will be amplified through social media outreach and collaborative marketing, among the St. Petersburg Arts Alliance, St. Petersburg’s five arts districts, the City of St. Petersburg, and the St. Petersburg Area Chamber of Commerce. Sponsors will receive advance marketing and publicity.

MUSE PARTY
At 7:00 pm, the doors open to what has become the most talked about art party of the season where our VIP’s and SPAA supporters enjoy spontaneous performances and vignettes featuring the best in local performing arts; gourmet bites and beverages; interactive art opportunities and, of course, the celebration of the 2023 MUSE artists.

We are committed to keeping our community safe!
MUSE 2023 will be held inside and outside. We will exercise all appropriate precautions in regards to COVID.
MUSE 2023
Levels and Benefits

Title Partner: $25,000
- 10 Tickets for MUSE Private Reception & Party
- Promotional banner & recognition at event
- Industry category exclusivity
- Sponsor recognition on social media and logo/link on SPAA website
- Back cover or inside cover color ad in the MUSE digital program
- “Presented by” your Name on all promotional materials for MUSE
- Logo inclusion on all promotional materials
- Opportunity for multi-year renewal and growth with this signature event

Award Partners: $5,000
- 6 Tickets for MUSE Private Reception & Party
- Recognition at event
- Sponsor recognition on social media promotion and logo/link on SPAA website
- Quarter-page color ad in the MUSE digital program
- Multi-year presenting opportunity, with naming rights for the award

Reception Partner: $10,000
- 8 Tickets for MUSE Private Reception & Party
- Recognition at event, including promotional banner
- Sponsor recognition on social media and logo/link on SPAA website for one year
- Full-page color ad in the MUSE digital program
- Opportunity for multi-year renewal and growth with the signature event

Party Partner: $1,000
- 4 Tickets for MUSE Private Reception & Party
- Recognition at event
- Sponsor recognition on social media promotion and logo/link on SPAA website
- Listing with logo or name in the MUSE digital program
MUSE 2023
Sponsorship Form

Contact Name: ____________________________________________________________
Business: ________________________________________________________________
Address: _________________________________________________________________
City, State, Zip: ____________________________________________________________
Email: __________________________________________________________________
Contact Phone Number: _________________________________________________

Please check your level of support:

Sponsor Level (6:00 PM Arrival)
___ Title Partner: $25,000*
___ Reception Partner: $10,000*
___ Award Partner: $5,000*

*These sponsorship levels include VIP benefits, hosted bar and a special performance at 6:30 PM.

Individual Tickets (7:00 PM Arrival)
___ Party Only: $150 per person
___ SPAA Members: $125 per person
___ I cannot attend. Please use my contribution for student artists.

Individual admission will include two drink tickets.

Pay online at stpeteartsalliance.org/muse, or send your remittance with this printed form.

Enclosed is my check to the St.Petersburg Arts Alliance: $________
Please charge my ___ Visa ___ Mastercard ___ American Express card
Card Number: ______________________ Expiration date: ___________ CVV_____
Signature ________________________________________________________________

Mail to: St. Petersburg Arts Alliance, 100 Second Ave N, Ste150, St. Petersburg, FL 33701
For Sponsorship questions, please contact Terry Marks at terry@stpeteartsalliance.org or visit
our website at: stpeteartsalliance.org/muse

ST. PETERSBURG ARTS ALLIANCE IS RECOGNIZED BY THE INTERNAL REVENUE SERVICE AS A NON-PROFIT CHARITABLE 501(C)3 ORGANIZATION. A COPY OF THE OFFICIAL REGISTRATION #CH38834 AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE 800-453-7352 OR VISITING WWW.800HELPFLA.COM. REGISTRATION DOES NOT IMPLY ENDORSEMENT.