

ST. PETERSBURG
ARTS
ALLIANCE
EMBRACING & ADVANCING ALL ARTS

MUSE 2024





HONOREES

AMBASSADOR OF ARTS
HONOREE

Stacia Schrader



PATRON OF THE ARTS
HONOREE

Beth Morean



LITERARY ARTS
HONOREE
Tombolo Books



PERFORMING ARTS
HONOREE
La Lucha



ART AND TECHNOLOGY
HONOREE

The Dalí Museum



VISUAL ARTS
HONOREE

The Vitale Brothers



EVENT PROGRAM

6:30 PM - Special VIP Performance by Ona K

8:00 PM - MUSE Award Program Begins

WELCOME & THANK YOU
Helen French & Michelene Everett
St. Petersburg Arts Alliance Board

EMCEE LAUNCHES MUSE 2024
Colleen Cherry

ARTS AMBASSADOR AWARD
Stacia Schrader
Accepted by Christopher Hackney & Valerie Fulbright

LITERARY ARTS AWARD
Tombolo Books
Presented by Gloria Muñoz

PATRON OF THE ARTS AWARD
Beth Morean
Presented by Valerie Scott Knaust

PERFORMING ARTS AWARD
La Lucha
Presented by Bette Gregg

VISUAL ARTS AWARD
Vitale Brothers
Presented by Jenée Priebe

ART & TECHNOLOGY AWARD
The Dalí Museum
Presented by Beth Harrison

SPECIAL SURPRISE

AWARDS PROGRAM ENDS
Everyone Dances!!

MUSE 2024



RECEPTION
PARTNERS

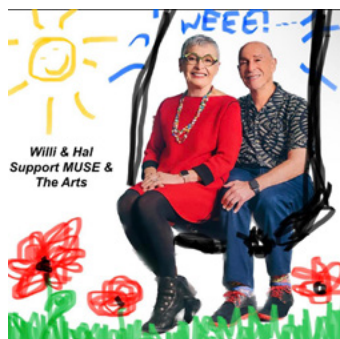


AWARD
PARTNER





PARTY
PARTNERS



Kim & Terry
Brett

Michelene Everett
& Dr. Farhan Malik

Helen & Jonathan
French

J. Crayton Pruitt
Foundation

EVENT VISUAL ARTISTS

Jenipher Chandley

Essi Rhodes

Saumitra Chandratreya

Radix Collection

EVENT PERFORMING ARTISTS

Colleen Cherry

Ona Kirei

James Suggs

Mark Moultrup

Steve Boisen

Jean Bolduc

EVENT COMMITTEE

Helen French

Co-Chair

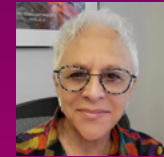


Micheline Everett

Co-Chair



Terry Marks



Charlene Harrison



Jenée Priebe



Zoe Peters



EVENT VOLUNTEERS

Beth Allison
Sofia Arango
Diana Lee Arnold
Lily Cannon
Barbara Coakley
Mark Dobin

Karen Demps
Sue Fenster
Shari Freiheit
Haley Hagle
Marie Hammer
Vyolette Hastings

Janna Hyten
Tami Kraeger
Debbie Lindroth
Claire May
Rebecca Parker
Francene Penhallow

Gillian Probert
Karalyn Sammetinger
Pamela Shofner
Alex Thorpe

ST. PETERSBURG ARTS ALLIANCE STAFF

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Chief Executive Officer

Rebecca Davis
Accounting

Karen Demps
Arts for a Complete
Education Coordinator

Jenna Felder
Grants

Charlene Harrison
Director of Operations

Zoe Peters
Communications Manager

Jenée Priebe
Director of
SHINE

Karalyn Sammetinger
Community Advancement
Manager

ST. PETERSBURG ARTS ALLIANCE

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Program - Community Foundation of Tampa Bay

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Finley Williams Law, PA

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Smith & Associates Real Estate Foundation

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Celeste Davis | Ex-Officio
Director of Arts, Culture and Tourism,
City of St. Petersburg

***Jason Mathis** | Honorary Member
CEO, St. Petersburg Downtown Partnership

***Helen French** | Board Member Emeritus
Dancer - BEACON & St Petersburg Dance Alliance

* Denotes artists on the St. Petersburg Arts Alliance Board of Directors

TOP 10 WAYS TO SUPPORT THE ARTS

When you support the **St. Petersburg Arts Alliance**,
you're supporting programs all across our vibrant community!

1. SUPPORT LONG-TERM SUSTAINABILITY IN THE ARTS COMMUNITY

The St. Petersburg Arts Endowment helps the arts community grow & last. We raise funds for this endowment by teaming up with Kahwa Coffee and selling art-wrapped coffee canisters designed by local artists!

[Purchase an Art-Wrapped Coffee Canister](#)

2. SUPPORT ART IN PUBLIC SPACES

Every October, the SHINE Mural Festival introduces new murals to our City of the Arts, painted by artists from all backgrounds. This year, we're celebrating SHINE's 10th Anniversary!

[Become a SHINE 10 Sponsor](#)

3. SUPPORT ARTS EDUCATION

Arts for A Complete Education (ACE) Pinellas promotes quality arts education in our county's public schools so that all students have access to strong, sequential, and equitable arts education.

[Follow ACE on Facebook](#)

4. SUPPORT ARTWALK

Once a month, ArtWalk brings together local artists and arts lovers, making art accessible to all!

[Join Us At the Next Second Saturday ArtWalk](#)

5. SUPPORT MUSE

MUSE brings our arts community together in celebration of artists and art lovers!

[Make a Donation for Next Year's MUSE](#)

6. SUPPORT WELLNESS IN THE ARTS

Murals in Mind unites St. Petersburg's murals, technology, and the performing arts to inspire wellness for all.

[Watch the Murals in Mind Videos](#)

7. SUPPORT HATS OFF TO PERFORMING ARTS

Our annual Garden Party empowers collaboration in our community while promoting the performing arts.

[Become a Garden Party Sponsor](#)

8. SUPPORT STUDENT ARTISTS

Funding Futures provides opportunities, education, and community support for the next generation of artists.

[Donate to Funding Futures](#)

9. SUPPORT LOCAL ARTISTS

Our ArtBeat Newsletter and annual printed Arts Guide promote local artists and their businesses to audiences all over Tampa Bay.

[Subscribe to ArtBeat](#)

10. SUPPORT TOURISM IN OUR CITY OF THE ARTS

SHINE Mural Festival, Star Trolley, and Bayboro brewing have joined forces to offer exceptional Mural Tours.

[Join a Mural Tour](#)

ARTS OF AMBASSADOR HONOREE

Stacia Schrader



As a Vice President at BayFirst National Bank and a past Actress in New York city, Stacia understands the importance of supporting the local Arts Community. She uses her influence to drive the message about how our local arts scene not only makes our city special but is an important economic driver for St Pete. As clients come to her branch on Central, she makes it a point to highlight the history of our local arts and how they can support the community, so it remains strong. Currently, Stacia is the Vice Chair of

The City of St Pete Public Arts Commission, has been a member of the SHINE Mural Festival committee for 10 years and a board member for Florida CraftArt for 9 years.





Congratulations to our
Muse Award Winners!

Keep on Creating!



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LITERARY ARTS HONOREE

Tombolo Books



Alsace Valentine founded Tombolo Books as pop-up in 2017, then opened Tombolo's brick and mortar with her wife Candice Anderson in 2019. Before moving to St. Petersburg, she managed and was event director for one of the nation's most renowned independent bookstores: Malaprop's Bookstore and Café in Asheville, NC. There she gained over 15 years' experience in bookselling, including personnel management, marketing, and event planning. She transformed a modest events program into a robust daily events

program. It was during this time that she developed her belief in the bookstore salon space as a crucial element for the advancement of civil discourse. Candice Anderson grew up in Tennessee where she frequented Davis-Kidd Booksellers through her childhood and into adulthood. Her first career was in farming, agricultural research and sales. Candice's pursuit of better living through vegetables took her to Asheville NC where she met Alsace at Malaprop's Bookstore and Cafe in 2003. In January 2021 she retired from agricultural research and sales to join Tombolo Books full time, assisting in accounting and bookselling.





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Arts Community!

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St. Pete Young Professionals
Leadership St. Pete
Community Events

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Learn more at stpete.com
[@stpetechamber](https://www.instagram.com/stpetechamber)



PATRON OF THE ARTS HONOREE

Beth Morean



Beth Morean's investment in the St. Petersburg community has been steadfast since 1994 supporting many philanthropic efforts in the region including: the American Heart Association, All Children's Hospital, (member of the Art Selection Committee), Mayo Clinic, Moffitt Cancer Center, Morean Arts Center, Tampa Bay Research, Tampa Bay Watch, Academy Prep, Shorecrest Preparatory School, Student Scholarships for the Ringling College of Art, Pass-A-Grille Community Church, Florida Craftsmen

Gallery, American Stage Theater Company, Museum of Fine Arts and most recently creating the region's first destination art facility called the Morean Workshop Space.



WE ARE

Artists
Performers
Enthusiasts
Arts Supporters

The City of St. Petersburg congratulates this year's
Muse Award Honorees!



stpete.org/arts | [@stpetefl](https://twitter.com/stpetefl)

Artist Credit: Mark Aeling, PCCA at Gibbs High School Jazz Band and Artist Jones

**WE ARE
ST. PETE**

PERFORMING ARTS HONOREE

La Lucha



La Lucha is a Tampa Bay based trio that consists of three best friends from three different parts of the world: Colombia (Alejandro Arenas), Mexico (John O'Leary), & United States (Mark Feinman). Their music ventures boldly into a wide variety of musical styles, offering an appealing and fun mix of genres under the jazz umbrella. The combination of their musical versatility and varied musical influences makes for compelling virtuosic performances. Through an engaging stage presence and high level of interaction, La Lucha brings the audience into their world.





are proud to sponsor the
ST. PETE ARTS ALLIANCE!

VISUAL ARTS HONOREE

The Vitale Brothers



The Vitale Bros. are prolific muralists based in St. Petersburg, FL. Since 1992, they have adorned walls throughout Tampa Bay and played a significant role in elevating St. Petersburg to a world-class arts destination. Following in the artistic tradition of their grandparents, Johnny and Paul Vitale, Johnny and Paul's grandsons turned their creative talents into a family business in Tampa Bay in 1992. Through their own initiative, they secured jobs hand lettering signs, painting storefront windows, and,

eventually, after presenting a sketch on a paper napkin to a restaurant owner, they created their first mural. Shortly thereafter, their youngest brother Joey joined the crew, and together they painted murals and billboards for businesses across the bay area. Their foray into commercial design work led to their first warehouse space, which became both their studio and the venue for legendary group art, music, and fashion shows in the late '90s and early 2000s. Their mission was twofold: to provide exposure to local artists and, simultaneously, to learn and draw inspiration from them. These shows nurtured St. Petersburg's emerging art scene and served as the Vitale Bros.' own street art version of a marketing machine, establishing their family brand.





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ENERGY®**

**CONGRATULATIONS TO
MUSE WINNERS ON
THE 10TH ANNIVERSARY**



ART & TECHNOLOGY HONOREE

The Dalí Museum



The Dalí Museum cares for and shares an expertly curated collection of Salvador Dalí's work, preserving his legacy for generations to come. The Dalí Museum's Dalí Alive 360° is an immersive experience celebrating the life and creative genius of one of the most influential and inventive artists of the modern era. This multi-sensory art experience envelops visitors in 360 degrees of light and sound within a monumental new Museum space: The Dalí Dome. The dynamic animations of Dalí's works featured

in Dalí Alive 360° illuminate the challenges and triumphs of his artistic career, providing visitors with the sensation of stepping into Dalí's life. The experience immerses the visitor in Dalí's surreal landscapes, iconic melting clocks, and mind-bending illusions, with touchpoints from the artist's time in Spain, Paris, and America. Each of these eras in the artist's life prompted a response from Dalí, leading to his constant reinvention.



MUSE 2024



THANKS TO ALL!

ST. PETERSBURG
ARTS
ALLIANCE

EMBRACING & ADVANCING ALL ARTS

