



Honoring Brian Auld & The Tampa Bay Rays and Rowdies



HATS OFF TO PERFORMING ARTS



Auctions Supporting the Arts
Kelly Lee McFrederick-Rice & Steve Beaty,
Event Co-Chairs



Delicious Brunch &
Cool Beverages



Enjoy Live
Performances

PLEASE JOIN US FOR AN ELEGANT
BRUNCH AND GARDEN PARTY

MAY 7, 2023
11:00 AM - 2:00 PM

THE HISTORIC RUTLAND ESTATE
5030 Sunrise Drive South, St. Petersburg FL 33705



HATS OFF TO PERFORMING ARTS

The St. Petersburg Arts Alliance (SPAA) invites you to our Garden Party Brunch to celebrate the impact of the arts on the growth of our city. Join us in honoring Brian Auld & The Tampa Bay Rays and Rowdies as SPAA's Arts Advocates of the Year. The celebration will promote continued support of programs and resources for local artists and arts institutions that ignite creativity, community, and prosperity.

Proceeds from this event will provide support for:

- Arts Education - in school and after school
- Conducting workshops and education sessions for artists, non-profits and creative businesses
- Increasing impact with our job opportunity board and supporting SPAA's Second Saturday ArtWalk
- Expanding Murals in Mind, SPAA's mental health initiative
- Building capacity for SPAA to carry out its mission



Hats Off to Performing Arts encourages all of our guests to wear a fantastic hat that speaks to their own creative genius. Special prizes will be awarded to the "Most Beautiful," "Most Creative," and "Most Humorous" hat.



SPONSOR & GUEST RECEPTION

A VIP experience like no other will commence at 11:00 am at the Rutland Estate. Event Sponsors and guests will meet and mingle while enjoying special live performances, and brunch-inspired hors d'oeuvres and beverages. Your experience begins with live theatrical performances, movement, and musical performances throughout the beautiful gardens overlooking the bay. Discover why performing arts are so critical to St. Pete and uncover opportunities to support SPAA's work for all the arts in our community. Most importantly, let's honor Brian Auld & The Tampa Bay Rays and Rowdies, our Arts Advocates of the Year!



SPONSOR BENEFITS

An investment in SPAA's Garden Party is ideal for individuals, businesses, or organizations that are established or emerging supporters of the arts and our community. Brand exposure will be amplified through social media outreach and collaborative marketing, among the St. Petersburg Arts Alliance, St. Petersburg's five arts districts, the City of St. Petersburg, and the St. Petersburg Area Chamber of Commerce.



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TO PERFORMING ARTS

ST. PETERSBURG
ARTS
ALLIANCE

2023 LEVELS & BENEFITS

LEADING ROLE PARTNERS: \$25,000

- 12 Tickets for the Garden Party VIP Reception & Event
- Industry category exclusivity
- Recognition at event
- Sponsor recognition on social media and logo/link on SPAA website
- “Presented by” your name on all promotional materials for the Garden Party
- Logo inclusion on all promotional materials

CENTER STAGE PARTNERS: \$10,000

- 10 Tickets for the Garden Party VIP Reception & Event
- Recognition at event
- Sponsor recognition on social media and logo/link on SPAA website for one year

LIMELIGHT PARTNERS: \$5,000

- 8 Tickets for Garden Party VIP Reception & Event
- Recognition at event
- Sponsor recognition on social media promotion and logo/link on SPAA website

ENCORE PARTNERS: \$2,500

- 6 Tickets for Garden Party VIP Reception & Event
- Recognition at event
- Sponsor recognition on social media promotion and logo/link on SPAA website

PARTY PARTNERS: \$1,000

- 4 Tickets for Garden Party VIP Reception & Event
- Sponsor recognition on social media promotion and logo/link on SPAA website

