



ST. PETERSBURG

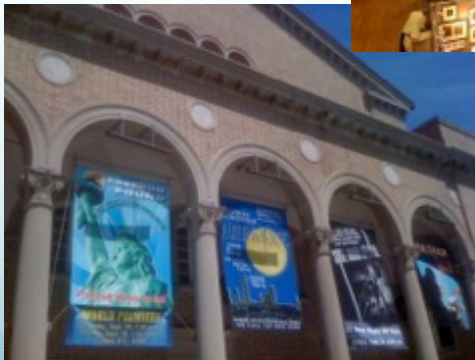
ARTS
ALLIANCE

ARTS SHINE HERE

City of the Arts

Arts & Culture

7 Performing Arts Companies
8 Museums (A new one coming!)
11 Theatrical and Music Venues
Dozens of Artists & Galleries



Over 1,000 Public Events

FolkFest
CraftArt
Ribfest
A Taste of Pinellas
Sunscreen Film Festival
Tampa Bay Blues Festival
Mainsail Arts Festival

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A Florida Cultural Capital

Florida Orchestra

Florida Holocaust
Museum

Florida CraftArt

Florida Humanities
Council

Salvador Dali
Museum

Chihuly Collection

Museum of Fine Arts

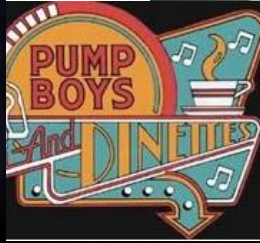


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Music. Everywhere!

- Big3 Studios
- Jannus Live
- State Theatre
- St. Petersburg Opera
- Studio@620
- Tampa Bay Blues Fest
- The Mahaffey
- The Palladium
- Williams Park
- Vinoy Park
- Nova 535
- Clubs & Restaurants!

BROADWAY CABARET SERIES



ST. PETERSBURG, FLORIDA 2012

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St. Petersburg Arts Districts

Waterfront Arts District

Beach Drive to Fourth St. North and 7th Ave. South to 7th Ave North

Waterfront downtown shopping, dining and entertainment district with outdoor cafes and restaurants, world class museums and a dazzling array of shops, galleries, businesses and hotels that line a continuous string of green parks that are home to many special events and festivals each year.

- Chihuly Collection
- Red Cloud Indian Arts
- Salvador Dali Museum
- Shapiro's Gallery
- St. Petersburg Museum of Fine Art
- St. Petersburg Museum of History



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St. Petersburg Arts Districts

Central Arts District

www.sixhundredblock.com

Promotes the arts from 4th Street to 16th Street along Central Avenue and surrounding area.

Central Avenue's 600 Block, including the historic Crislip Arcade, offers fine art galleries, boutiques, eateries, recording studio, performance venues, watering holes, graphic design and branding center.

The nightlife here is pretty active too!



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St. Petersburg Arts Districts

The Edge District

<https://www.facebook.com/theEDGEstpete>

Entertainment, Dining, Galleries, Boutique Stores located between MLK and 16th Street on Central Avenue and including 1st Avenues North and South.



ARTicles Art Gallery & Custom Framing

Creative Clay

Feathered Serpent Gallery

Paper Street Market

Freshly Squeezed



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St. Petersburg Arts Districts

Grand Central District

www.grandcentraldistrict.org

A diverse collection of art galleries, antique and retail shops, personal and professional services, and eclectic dining and drinking establishments.

Grand Central is one of Florida's Main Street Communities encompassing 16th Street to 31st Street blocks on Central and First Avenues North and South.

A hip spot to eat and shop!



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St. Petersburg Arts Districts

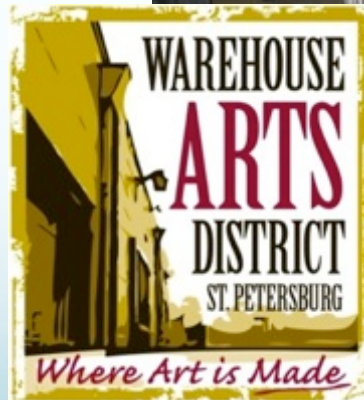
Warehouse Arts District

www.facebook.com/WarehouseArtsDistrictStPete

Zoned for live/work space within 16th to 31st Streets North between 1st Ave. North and 10th Ave. South.

District artists and galleries include:

- c glass studio
- Carter G. Woodson African American Museum
- Charlie Parker Pottery
- Craftsmen House Gallery
- Duncan McClellan Glass Art
- MGA Sculpture Studio
- Morean Arts Center for Clay
- Nuance
- Royal Theatre
- Zen Glass Studio



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America's Southeast Glass Arts Center

The most vibrant glass arts community in Southeast America, featuring a vibrant community of artists, studios, hot shops and galleries.

- C glass Studio
- Chihuly Collection
- Duncan McClellan Glass Galley
- DMG School Project
- St. Pete Hotglass Workshop
- Morean Arts Center
- Sigma Glass Studio
- Grand Central Stained Glass and Gallery
- Zen Glass Studio



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America's Southeast Center for Clay

We host the largest community for clay arts in America's Southeast.

Many creative businesses feature gas kilns as well as electric and some have wood, soda and salt kilns; a variety of kilns exceptional for an area this size. Most of the artists below teach and all hold workshops with internationally known artists.

- The Morean Center for Clay
- Charlie Parker Pottery
- Craftsman House Gallery, Café and Clay Studio
- The Clay Center of St. Petersburg
- Florida CraftArt Gallery
- Eckerd College



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St. Petersburg Arts = Economic Development

1. Five Arts Districts...

- Waterfront Arts District
- Central Arts District
- The Edge District
- Grand Central District
- Warehouse Arts District

.....**One Arts Destination!**

Every Second Saturday ArtWalk is *Opening Night* in St. Petersburg, generating traffic, sales and investment in economically deprived areas.

2. From 2002 to 2011, the number of independent artists, writers, and performers in St. Petersburg, Clearwater and Tampa has increased 40%.



3. In a 2010 study, 674 arts and creative businesses employed over **7,000**.

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Arts & Culture – Investment



the numbers:

32 organizations surveyed

Arts Centers/Galleries: Craftman House Gallery • Creative Clay, Inc. • Cultural Arts Center, Cokewalk Artists Co-op • Family Resources Inc. / Youth Arts Corps • Florida Craftsmen, Inc. • Grand Central Stained Glass & Graphics • Mindy Solomon Gallery • Moroccan Arts Center • Salt Creek Artworks • St. Petersburg Clay Company **Museums:** Florida Holocaust Museum • Great Explorations • Museum of Fine Arts • St. Petersburg Museum of History • The Salvador Dalí Museum • The Solman Center of Pinellas County Inc. **Performing Arts Organizations:** A1 Downing Tampa Bay Jazz Association, Inc. • American Stage Theatre Company • Florida West Ballet • Gulf to Bay Chorus Inc. • Junlewis Progress Energy • Mahaffey Theater • Mahaffey Theater Foundation • Master Chorale • Pinellas Youth Symphony • Royal Theater Arts Academy • Second Time Arounders • Soulful Arts Dance Academy • St. Petersburg Little Theatre • St. Petersburg Opera Co. • Suncoast Dance and Music Academy (now Gulfcoast Academy of Performing Arts) • The Florida Orchestra • The Studio@GOC

519 jobs **1,327,113** visitors

At least **25%** of visitors non-local

\$25,527,058 in revenue

total economic impact
\$23.3 million



St. Petersburg Accolades

- Named one of *Top 52 Places to Go* in the world by *The New York Times* (1/11/14)
- Named one of America's Top ArtPlaces of 2013, by ArtPlace America, a coalition of banks, foundations and the National Endowment for the Arts
- Named #1 Arts Destination for a city of our size by *AmericanStyle* Magazine -- 3 yrs running
- 5th Largest City in Florida
- #1 Mega-Market in the Southeast
- Florida's First Green City
- Most Livable Downtown in the South Est
- Anchors Florida High Tech Corridor
- One of America's Promise Alliance's 100 Best Communities for Young People
- Top Ten Biking Community in U.S.
- Top Ten Community for Creative Class
- Old Northeast in top ten *This Old House* Neighborhoods in U.S. for 2012
- Highest concentration of Marine Science businesses in the Southeast, including the North American headquarters for Cousteau Divers



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Arts & Culture = Economic Generator



- *Performing arts, museums and related activities rank #5* among all industries when it comes to the impact on earnings of households in Pinellas County.
- Every \$1M investment = 22 jobs
- The overall return on arts investment is **\$5 to \$1**

Arts Education

- Students with four years of arts or music in high school **average 100 points better on their SAT scores.**
- Students of low socioeconomic status who are highly involved in the arts are **five times less likely to drop out** than their peers.
- Students highly involved in the arts are **four times more likely to be recognized for academic achievement.**
- Students highly involved in the arts are **20 percent more likely to earn a bachelor's degree** and 17 percent more likely to volunteer.
- Students succeed in work: Arts education encourages and cultivates creativity, and **72 percent of business leaders say creativity is the number one skill they seek when hiring.**

St. Petersburg Demographics

- City Population – 244,769*
- Total Households – 108,815
- Metro Area Population – 2,783,243
- Median Age – 41.6
- Average Household Income – \$59,933
- Total Annual Visitors – 13.4 Million
- Average Length of Stay – 6.3 Days
- Home of the Tampa Bay Rays
- Most Educated Workforce in Florida
- Largest Downtown Waterfront Marina in Southeast
- Downtown Trolley Transportation System



*Pinellas County Population 916,542

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Event and Conference Capability



1,000 rooms within waterfront-downtown walking distance
5,802 rooms in greater St Petersburg
3,985 rooms in St. Pete Beach



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St. Petersburg Arts Alliance

Vision

The Arts Alliance strives to be the community voice for the arts -- empowering artists, arts organizations and creative businesses to work collaboratively. We advocate for the arts, facilitate the growth of the arts community, and drive arts-related economic development in St. Petersburg.



ARTS SHINE HERE



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